



ANNUAL REPORT

2022-2023





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2022-2023 ANNUAL REPORT: MOPS INTERNATIONAL



MOPS MISSION

MOPS International encourages and equips moms of young children to realize their potential as mothers, women and leaders in relationship with Jesus, and in partnership with the local church.

HELLO

I had an opportunity to spend a few days in Athens, Greece, with MOPS leaders from 11 countries across the Mediterranean and Eastern Europe. On our last day together, we sat up on a hill overlooking the city and learned about a story in the books of Acts that occurred right where we sat on Mars Hill.

In Acts 17, we read that when Paul arrives in Athens - philosophers of the city hear about conversations he is having in the marketplace and bring Paul to Mars Hill to debate. As Paul stands before the leading thinkers of the day, he does two brilliant things. First, he respectfully engages in conversation and acknowledges how seriously they search for truth. Then, Paul says, "As I passed by your temples...I found an altar with the inscription: 'To an unknown god.'" Acts 17:23 He's using the culture and categories they understood in order to tell them the unknown God is actually The One True God that the people of Athens sensed, but didn't know the name of yet.

Being on Mars Hill made me think about how Paul communicated with all the different people, who had a wide range of beliefs, but he did it in courageous, refreshing, and effective ways.

We live in a cultural moment where complicated debates are happening around gender, sexuality, racial division, A.I., war, and politics. And instead of wishing for a simpler time or pretending these tough topics aren't there, we believe that God

is positioning MOPS to communicate the love and hope of Jesus in courageous and refreshing ways to some of the most influential people on the planet — moms.

One thing that has been an essential piece of MOPS ministry for 50 years is the fact that every mom is welcome at MOPS regardless of her faith journey, life choices or mistakes. Life is messy, and when the Pharisees asked: "Why does [Jesus] eat with tax collectors and sinners?" Jesus said, "It is not the healthy who need a doctor, but the sick. I have not come to call the righteous, but sinners."

At MOPS, we are committed to doing incredibly kind, compelling and courageous things to disrupt the darkness and share the hope of Jesus. We've seen remarkable growth this year and all of it is possible because of your generous partnership. Here's to living faithfully in this important cultural moment we've been entrusted with.

With courage,

mandy arioto



Mandy Arioto
President and CEO of MOPS International

*Unless otherwise noted, all stats are sourced from the MOPS International 2022-2023 Mom, Leader and Pastor Surveys.

WORLDWIDE IMPACT



72

MOPS MEETS IN 72 COUNTRIES

20

20 LANGUAGES

49K

49,000+ MOMS IN MOPS HAVE MADE A DECISION TO FOLLOW CHRIST SINCE 2016

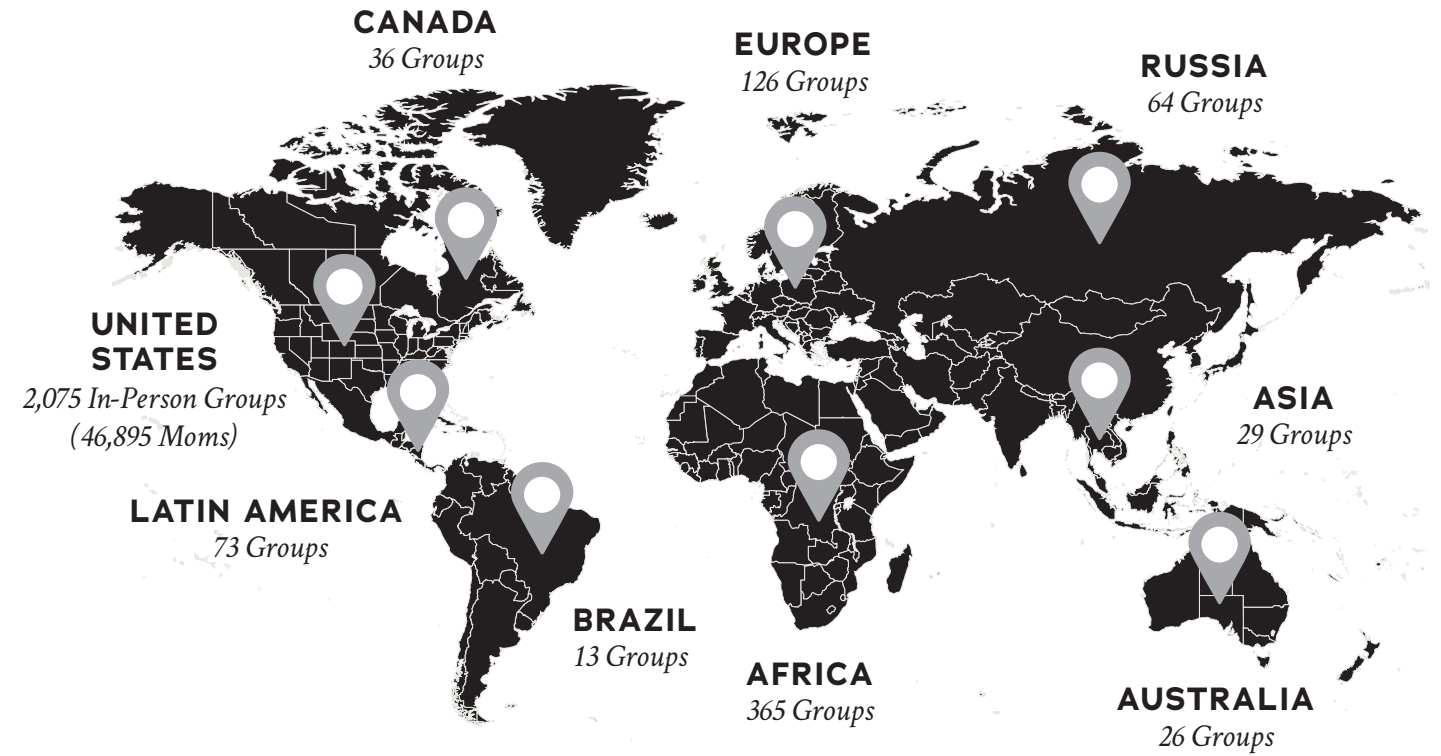
MOPS is a pioneering organization implementing inventive programs, bold agility and world-class leadership training to help moms meet Jesus. For 50 years, MOPS has been inviting moms into a transformative community that provides emotional, relational and spiritual health. In 2022:

- 74,000 MOPS meetings were held around the globe.
- 241 MOPS volunteers donated 43,380 hours to serving moms.
- 5 Executive coaches provided 5,200 hours of direct leadership coaching sessions.
- 1,368,222 moms reached through MOPS digital programming.
- 732 global groups outside the U.S.
- 22 Global Sisterhood partnerships, U.S. churches who adopt, pray and care for MOPS groups in lower socio-economic areas.
- New global curriculum published to serve moms in closed countries.
- Launched curriculum for single moms and working moms to meet their unique life situations.
- Expanded group offerings for military moms, blended families and moms who have children with special needs.
- Grew MOPS podcast network to eight shows with over 400,203 downloads.

TESTIMONIAL

In response to a need in our community, our MOPS group created a table for Spanish speaking moms. We had a bilingual member who stepped into leadership to welcome mamas to the group. Thanks to the updated website headquarters provided, we were able to use subtitles on the curriculum videos to increase language comprehension. We even welcomed a mom whose first language is Chinese. We plan to continue to create a welcoming space for moms who are immigrants to our country.

— LAYLA, CALIFORNIA



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|----------------------|---|---|
| EUROPE | <ul style="list-style-type: none"> • In Western Europe, we have 4 new MOPS groups in 4 countries reaching 94 moms. • 7 new groups were started in Ukraine, due to MOPS relief efforts. | <ul style="list-style-type: none"> • Partnered with Alpha UK groups for MOPS moms exploring faith questions. • Have new groups meeting in homes, pubs and local parks to reach moms who are uncomfortable walking into a church. |
| AFRICA | <ul style="list-style-type: none"> • Africa is the fastest growing region with a 20% growth in moms attending year over year. • Started 100 groups throughout 7 countries in French-speaking Africa | <ul style="list-style-type: none"> • Hosted a continent-wide summit with leaders from 9 African countries in Zambia. • 8 moms in Mali, which is 98% Muslim, were baptized even though they risk persecution for converting to Christianity. |
| UNITED STATES | <ul style="list-style-type: none"> • 2,500 coordinators joined Summer Jam for an opportunity to stay in community over the summer with MOPS volunteers and staff through fun virtual activities and leadership development events. • 400 moms participated in Mama Meetups, online groups for military moms, adoptive and foster moms, single moms, working | <ul style="list-style-type: none"> • moms, moms with special needs children, and more. • MOPS groups were held in 2,075 churches across the United States. • MOPS began creating and posting Reels, an Instagram feature allowing short videos, and had 351,225 plays. |
| LATIN AMERICA | <ul style="list-style-type: none"> • Started a podcast in Spanish reaching over 20,000 moms. • Hosted MOPS Latin America Summit with 220 leaders and 160 pastors. • Trained 200 moms in Cuba about Bible literacy using the Bible App. | <ul style="list-style-type: none"> • Partnered with One Hope to create kids' curriculum in Spanish and to train moms on how to share faith with their kids. |
| BRAZIL | <ul style="list-style-type: none"> • Developed new programs and niche groups for moms of children with special needs. • Started a beta test of new groups specifically for moms who have lost a child or experienced miscarriage. | <ul style="list-style-type: none"> • Launched Portuguese speaking groups in Dubai, Germany, and Portugal. |

MIDDLE EAST

- Working with denominational relief efforts to expand MOPS presence in Lebanon, Turkey, Beirut and Dubai.
- We can't share the specifics of our activity in closed countries, but God is doing amazing things in the 10/40 window. These areas have the highest level of socioeconomic challenges and the least access to the Christian message and Christian resources on the planet.
- We have groups in many regions in the world where our moms put themselves or families at risk if it's discovered they are involved with our ministry. They do this because they believe MOPS is the best way to share the gospel within their communities.

ASIA

- MOPS held its first leadership summit in East Asia with 85% of targeted leaders in attendance.
- East Asia has 21 new MOPS groups in 5 countries reaching 249 moms, a 50% growth from the last year.
- South Asia has 8 new groups reaching 120 moms.
- In Taiwan, last year, MOPS held special Christmas and Mother's Day events in the local markets to increase awareness about MOPS.

MEDITERRANEAN

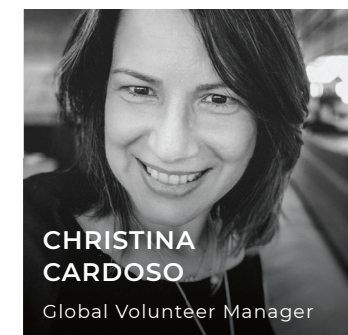
- Hosted MOMCON Greece with leadership training for volunteers from 11 countries.
- Mobilized MOPS relief efforts across 10 countries for refugee families fleeing war torn areas.
- MOPS in Albania hosted a large outreach event resulting in 200 new moms joining groups.
- Continued ministry to Roma (Gypsy) women with the primary focus of teaching them trades to earn income, rather than having their kids begging on the street.

AUSTRALIA

- Grew Facebook community to 3,000 participants
- Participated in a five-day Bible study on Facebook with leaders around the MOPS theme as a mid-year reset.
- Set goal to reach out to churches in areas where moms have inquired about MOPS.



SHERRI CRANDALL
VP of Global Ministries and Leadership Experience



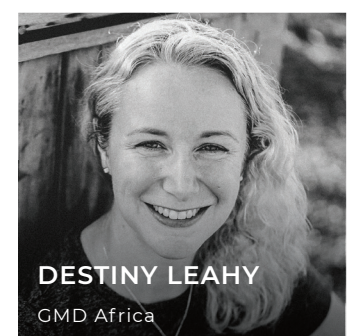
CHRISTINA CARDOSO
Global Volunteer Manager



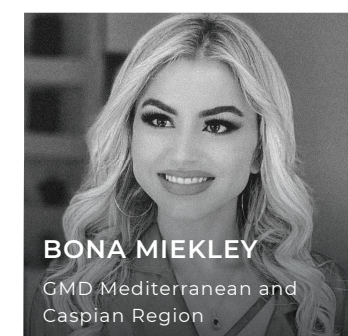
MANDY DESSUREAULT
GMD Canada



TATIANA HUME
GMD Brazil and Portuguese speaking groups



DESTINY LEAHY
GMD Africa



BONA MIEKLEY
GMD Mediterranean and Caspian Region



MONICA ROVIRA
GMD Latin America



MANDY SELKE
GMD Australia



LILLIAN YEE
GMD East Asia



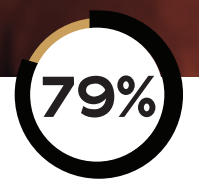
LORRAINE KEFALAS BOUKIS
GMD Mediterranean and Eastern Europe



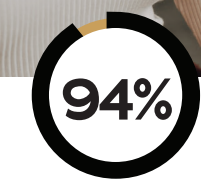
TRANSFORMING EMOTIONAL POVERTY INTO EMOTIONAL HEALTH

Source: State of Motherhood, 2022

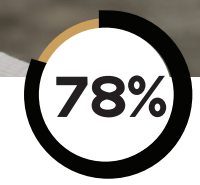
THE STATE OF MOMS



OF GEN Z MOMS SAY THEY ARE EXPERIENCING ACUTE ANXIETY ON A DAILY BASIS



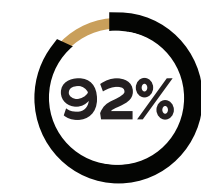
OF GEN Z MOMS SAID THEY FEEL LIKE THEY ARE FAILING IN THEIR PARENTING



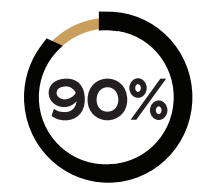
SAID THEY WANT A MENTOR BUT DON'T KNOW WHERE TO FIND ONE



EXPERIENCED DECREASED ANXIETY THROUGH THEIR MOPS EXPERIENCE



SAID MOPS PROVIDES PRACTICAL TOOLS TO BE A BETTER MOM



SAID MOPS PROVIDES OPPORTUNITIES FOR MENTORSHIP AND LEADERSHIP DEVELOPMENT

THE STATE OF MOPS MOMS

I had really bad postpartum anxiety after my first son was born. I remember standing in the driveway crying, too anxious to leave the house and go to my first MOPS meeting. But I went. I've been part of my MOPS group for five years, and I am so glad I took that first step (literally) to join the group. – TWAYLA, NEW JERSEY

I felt so isolated staying at home with two young children; one has special needs. Finding MOPS was a Godsend of support and new friends. I loved the educational pieces that are completely relevant. It's a non-judgmental space to be real about the highs and lows of parenting. – SARAH, FLORIDA

MOPS Impacts Emotional Health. MOPS prioritizes helping moms with their mental and emotional health in our curriculum, leadership training, and creating an environment within the groups worldwide that is welcoming to every mom. We are also committed to helping moms experience deep friendships and find mentors because having a community of women who care and listen to each other decreases loneliness, reduces anxiety, increases self-confidence, and increases hope for the future. Most importantly, MOPS encourages moms to grow deeper in their faith in Jesus.

TRANSFORMING SPIRITUAL POVERTY INTO SPIRITUAL HEALTH

Source: Barna, Connected Generation, 2022



MOPS is a major part of my testimony and path to salvation. As an unbeliever and single mother of one young son, I was sure a room full of Christian moms was the last place I wanted to be. A judge fest. I ended up going, and I couldn't have been more wrong. I was surrounded by a room of stumbling mamas just like me. The difference between me and them was their humility, perspective and their encouragement to one another. Turned out, I was the judgmental one. Now a couple years later, a baptism and a greatly improved life after accepting Christ, I am leading our MOPS group together with the acquaintance that invited me. - KATE, TEXAS

”

MOPS Impacts Spiritual Health. MOPS continues to relevantly and creatively invite moms around the world into a life-transforming relationship with Jesus. In a time where faith in God is decreasing, church attendance is declining, and trends of deconstructing faith is rising, MOPS still sees moms entrusting their lives to Christ and growing in their faith. MOPS is a cutting-edge outreach ministry that inspires women, who are searching for truth, to engage in honest conversations around a range of topics and ultimately, find answers in Jesus. And MOPS provides tools and resources for moms to mature in their faith, and experience a community committed to spiritual health.

THE STATE OF MOMS

79% OF UNBELIEVING MOMS SAY THE CHURCH DOES NOT ADDRESS THEIR REAL EVERYDAY LIFE IN A USEFUL WAY.

49% OF YOUNG WOMEN REPORT NO RELIGIOUS AFFILIATION OR ACTIVE FAITH.

THE STATE OF MOPS MOMS

93% OF MOMS SAY MOPS PROVIDED PRACTICAL TOOLS THAT IMPROVED THEIR EVERYDAY LIFE.

94% OF MOMS IN MOPS ANNUAL SURVEY SAID THEY HAD THE OPPORTUNITY TO MEET JESUS OR GROW IN THEIR FAITH THROUGH THEIR MOPS EXPERIENCE.

THE STATE OF THE CHURCH

59% OF CHRISTIAN PASTORS SAY, "IT IS DIFFICULT FOR ME TO ENGAGE WITH NON-CHRISTIANS."

5% OF PASTORS SAY THEIR CHURCH IS VERY EFFECTIVE AT REACHING OUT TO UNCHURCHED PEOPLE.

1/3 ONLY 1 IN 3 NON-CHRISTIANS IS OPEN TO HEARING ABOUT THE CHRISTIAN FAITH IN A CHURCH SERVICE.

Source: Barna, September 2022

THE STATE OF THE CHURCHES WITH MOPS

84% OF PASTORS SAY MOPS HELPED THEM REACH NEW FAMILIES IN THEIR COMMUNITY.

89% OF PASTORS AGREED HAVING MOPS IN THEIR CHURCH HAS HELPED REACH, ENGAGE AND HELP MOMS OF YOUNG CHILDREN GROW SPIRITUALLY.

MOPS Impacts the Church. The majority of non-Christians today are not open to hearing about the Christian faith in a church service format, illuminating the need for alternative evangelism methods. The time is ripe for more churches to partner with MOPS to engage the moms in their communities through MOPS groups because moms are influencers. MOPS trains and launches leaders using innovative methods to meet the needs of moms. MOPS has a proven, 50-year, track record as an effective method of reaching women and families for Christ resulting in exponential growth in the Church.

WORDS FROM MOPS CHURCH PARTNERS

MOPS is on the cutting edge of helping parents navigate the real challenges of raising kids in this day and age. They provide our congregation with incredible data on the state of moms, which our church uses not only in our MOPS program, but family ministry as well. Families who experience MOPS programming are better equipped to weave meaningful faith conversation into their everyday lives. MOPS is creative and innovative in their approach to serving moms and kids. And they are modeling how to do effective outreach, as every woman is welcome at a MOPS group regardless of her faith background.

- PARK PLACE PRESBYTERIAN CHURCH

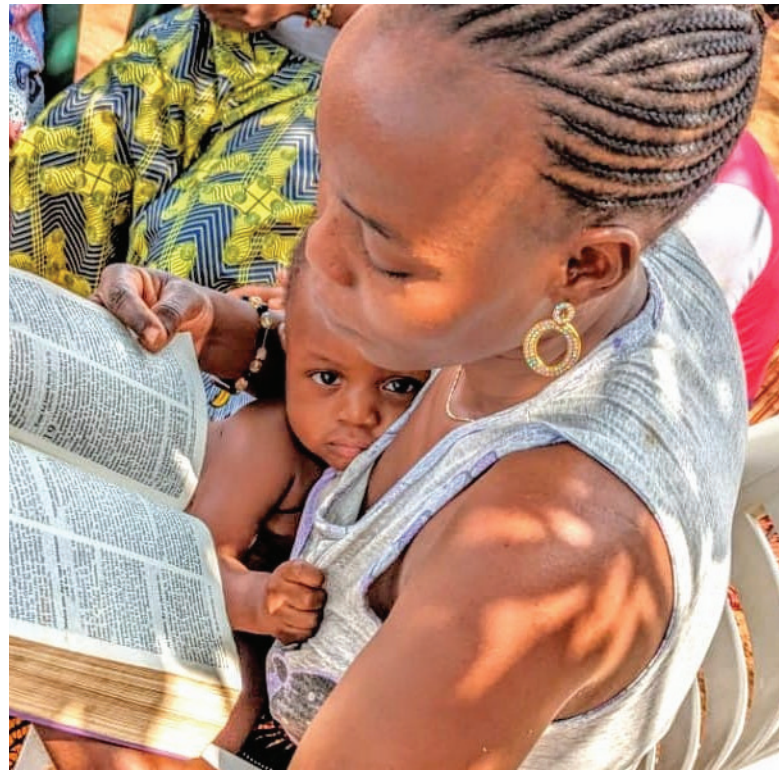
Many of the young moms at MOPS come with no church background and are spiritually seeking. One single mom had never entered a church before but came to MOPS for friendship and support. She met Jesus, committed her life to Him, was baptized, and now brings her daughter to church on a regular basis. Other women in MOPS who were not attending church started bringing their husbands and families on Sunday mornings and many have become members.

- CALVARY EVANGELICAL FREE CHURCH

MOPS has been an incredible way for our church to reach unbelieving families and then invite them into lifelong faith formation. Women who come through the MOPS program are passionate about sharing Jesus with their children. We've found it to be the most effective program to train parents how to transmit faith to their kids.

- GRACE UNITED METHODIST CHURCH

MOPS is on the forefront of evangelism to parents and kids. For a small church, MOPS has given us a BIG way to reach the young families in our community. The moms who come to MOPS have a passion for raising their kids with healthy, real faith. MOPS has become the biggest ministry of the church, it raises leaders in the church, and even allowed us to invest in the capital improvements of 6 educational rooms and a new modern playground for all the new families coming through our doors. It is a multi-generational ministry. - MILE HIGH VISTA VINEYARD

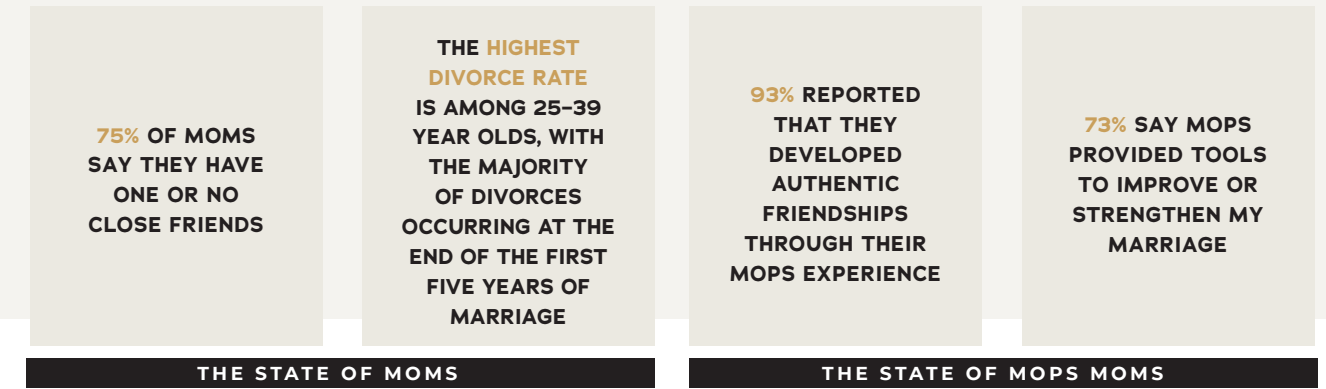


This is how God showed his love among us. He sent his one and only Son into the world that we might live through him.

1 JOHN 4:9 (NIV)

TRANSFORMING RELATIONAL POVERTY INTO RELATIONAL HEALTH

MOPS Impacts Relational Health. One important aspect of a healthy relationship is listening well. At MOPS, we listen to the needs of moms. In order to have cutting edge data, we have conducted exhaustive focus groups with women of all different faiths and socioeconomic situations, work lift engaged engaging in a yearlong research project on the State of Motherhood. We know that healthy interpersonal relationships and a personal relationship with Jesus are essential for thriving in life. And, year-after-year, our moms report in our annual survey that their involvement in MOPS has resulted in better friendships, better marriages, and a deeper relationship with Jesus.



Source: American Psychological Association, 2021

We have one mom in our group who was going through a terribly protracted and contentious divorce procedure. We asked her what we could do to support her, and like a true mom, rather than thinking of herself, she was thinking of her children. She told us that one of her boys was having a birthday coming up, and she just wasn't in the right head space to think about how to throw him a party. Could we throw a party for him? Between all the moms, we threw him a party! Some of us brought decorations, another brought party favors, one brought a cake, all of us brought food, and kids, lots and lots of kids. The mom said it is something she'll never forget. What a perfect example of being the hands and feet of Jesus!

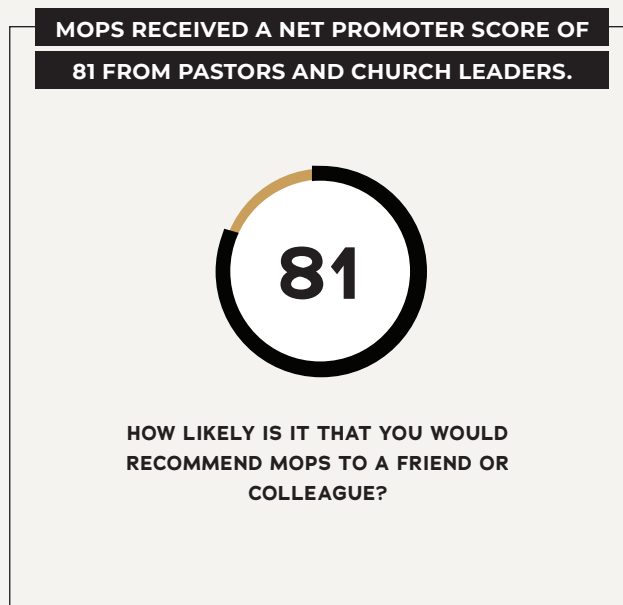
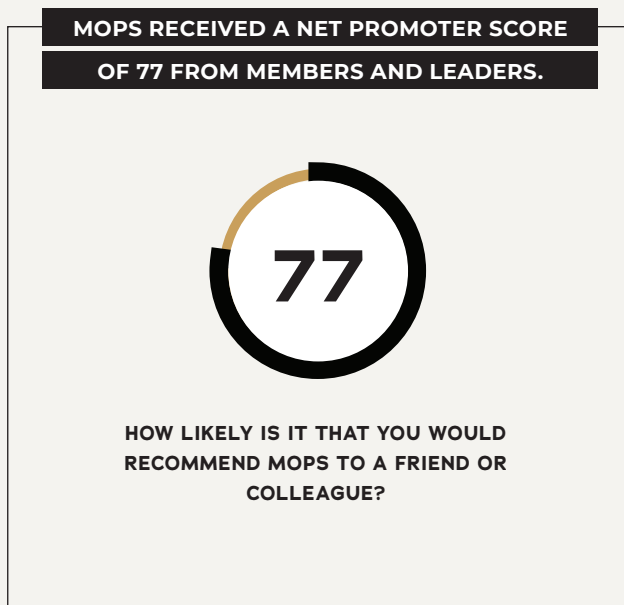
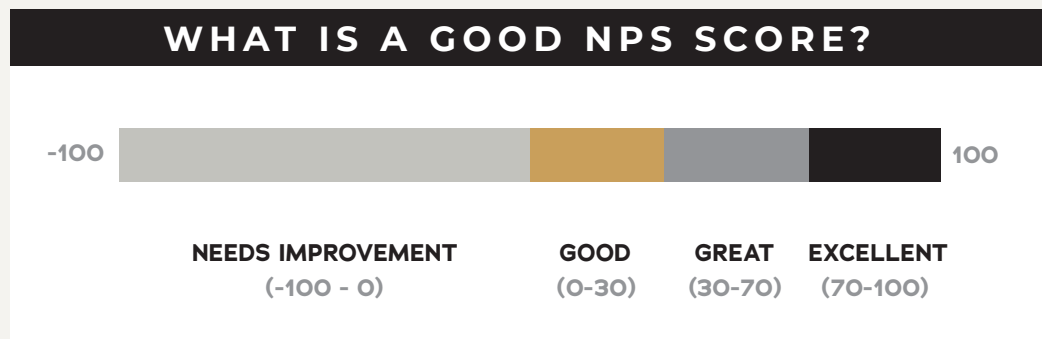
— ALICIA, KANSAS



NET PROMOTER SCORE

We strive to create raving fans.

Our annual survey measures our Net Promoter Score. Adopted by Fortune 500 companies, Net Promoter Score assesses customer experience, predicts business growth, and measures the likelihood that customers would recommend your product to a friend or colleague.



LOOKING AHEAD



MOPS 50TH ANNIVERSARY CELEBRATION

In 1973, seven women gathered in Wheat Ridge, Colorado, as a way to grow in their faith as moms, women and leaders. They called themselves MOPS, Mothers of Preschoolers. 50 years later, MOPS is celebrating their brave first step and the way God has moved to reach moms around the world. At MOMCON '23, September 7-10, in Chicago, nearly 4,500 moms, along with donors, mentors and alumni celebrated with us. It was incredible to continue to innovate and invite women into a dynamic relationship with Jesus.

BARNA RESEARCH STUDY TO LAUNCH

Motherhood Today. The state of moms and what it means for the Church

MOPS has partnered with Barna Research Group to engage in the first post-pandemic study on motherhood and faith with the goal of helping churches better serve families. This study was conducted during 2022 and included extensive surveys and focus groups with tens of thousands of diverse moms across every demographic including moms of faith and moms opposed to faith. The results of the study were published in an 80-page report launched

at MOPS Annual Convention. The study will be distributed to church leaders and congregations around the world. Barna has called the data “ground-breaking” and are convinced it will start a change to the landscape of evangelism.

PARTNERSHIPS

MOPS is honored to have a 50-year history of working with an extensive range of partners. Our synergistic efforts multiply each other’s Kingdom impact. Each organization working together truly reflects the Body of Christ.

CURRENT PARTNERSHIPS INCLUDE:

Alpha, Lois Palau Association, City Gospel Movement, He Gets Us Campaign, Lausanne Movement, Evangelical Leadership Fellowship, Amplify Conference, Outreach Media Group, Barna Research Group, East West Ministries, Gloop, Love God Greatly, Noonday Collection, Colorado Christian University, Sony Pictures, Operation Christmas Child, and Women Doing Well.

Thanks to your generosity, we have met and exceeded our Capital Campaign goals for Phase 1 and 2, and we are well on our way to reaching our Phase 3 goal.



These funds are being used to meet the emotional, relational and spiritual needs of moms around the globe and have resulted in:

- New staff to oversee growth in Africa and Latin America
- Investment in Barna Research Study that will help churches reach young families
- Integrated translation for all MOPS curriculum
- Launch of new digital offerings including a podcast network, online meetings, and digital events

“I went thinking I’d just be going to one meeting, but I was hooked.”

MERRIE BECKHAM, MOPS MENTOR MOM AND LEGACY DONOR

MENTORING SPOTLIGHT

Merrie Beckham married to Sparkey, mother of five, grandmother of 15, great-grandmother of seven - began encouraging moms at a MOPS group in Dallas, TX in the 60s. Her favorite topic was marriage. “Early days of marriage are confusing. You’re away from your mother, all on your own, and so I told them all the mistakes I made and encouraged them to learn from me.” She taught them about communication, sex, relationships with in-laws, and honestly answered any questions the moms asked. She also showed them how to compassionately care for each other during miscarriages and illness, to connect deeply as friends, and how to openly share their victories and hardships around the MOPS table. She saw women, year after year, grow in their faith, mothering and relationships. MOPS wasn’t only a gift to the attendees.

In 2007, Merrie was selected as the MOPS Western Region Mentor of the Year due to the countless lives she influenced through the years. And her commitment to MOPS is ongoing because she and Sparkey chose to make giving to MOPS a part of their estate plan. “It was my husband’s idea.” Merrie explains, “He saw the MOPS girls wherever we went. They would come up to me to say, ‘thank you.’ He has seen these women bloom. I didn’t realize he was watching so closely, breathing it all in, but he saw the success of it and wants to continue to support MOPS.”

Merrie recalls, “The MOPS years were some of the very best years of my married life because I would have to practice what I encouraged the girls to do at home.”





LETTER FROM THE BOARD CHAIRMAN

Dear MOPS Family:

My involvement with MOPS began more than 20 years ago through my teenage sons who were both employed at MOPS, first as summer help in the store, and then in other roles, with one staying on full time for a number of years. They subsequently recruited me as volunteer help in the store at annual conventions (now MOMCON). I also became involved as a supporter and joined the Board of Directors seven years ago. Through these varying perspectives, I have seen first-hand how MOPS makes a significant difference in young moms and their families.

Our world has gotten more complicated, and moms have a more difficult time navigating the social fabric of work, raising kids, and managing the constant barrage of voices in the digital age. More than ever, they need a place where they can meet with other moms to compare notes, receive advice and just be friends and sisters. A place where they can learn leadership skills and grow in their faith. A MOPS group offers all that and more.

While the Pandemic caused great disruption, we continue to see it as a blessing. It brought to the surface many hidden issues and needs in our society and instilled a heightened desire for community. It forced us to learn new ways of reaching and supporting each other with new online capabilities and new programs that meet the needs of moms in different ways.

As we have entered a new “normal,” we pray that even more possibilities emerge for us to better support moms in different settings, while continuing to offer a sisterhood community that is meaningful and relevant in meeting their needs, and while introducing them to the love of our Savior.

As we celebrate 50 years of ministry in 2023, I marvel at what God has done over that time frame. From a small six-person meeting in a Denver suburb, we now have thousands of MOPS groups across 72 countries using materials translated in 20 languages. We have had the privilege of seeing millions of moms make life-changing connections with other moms and thousands come to personally know Jesus.

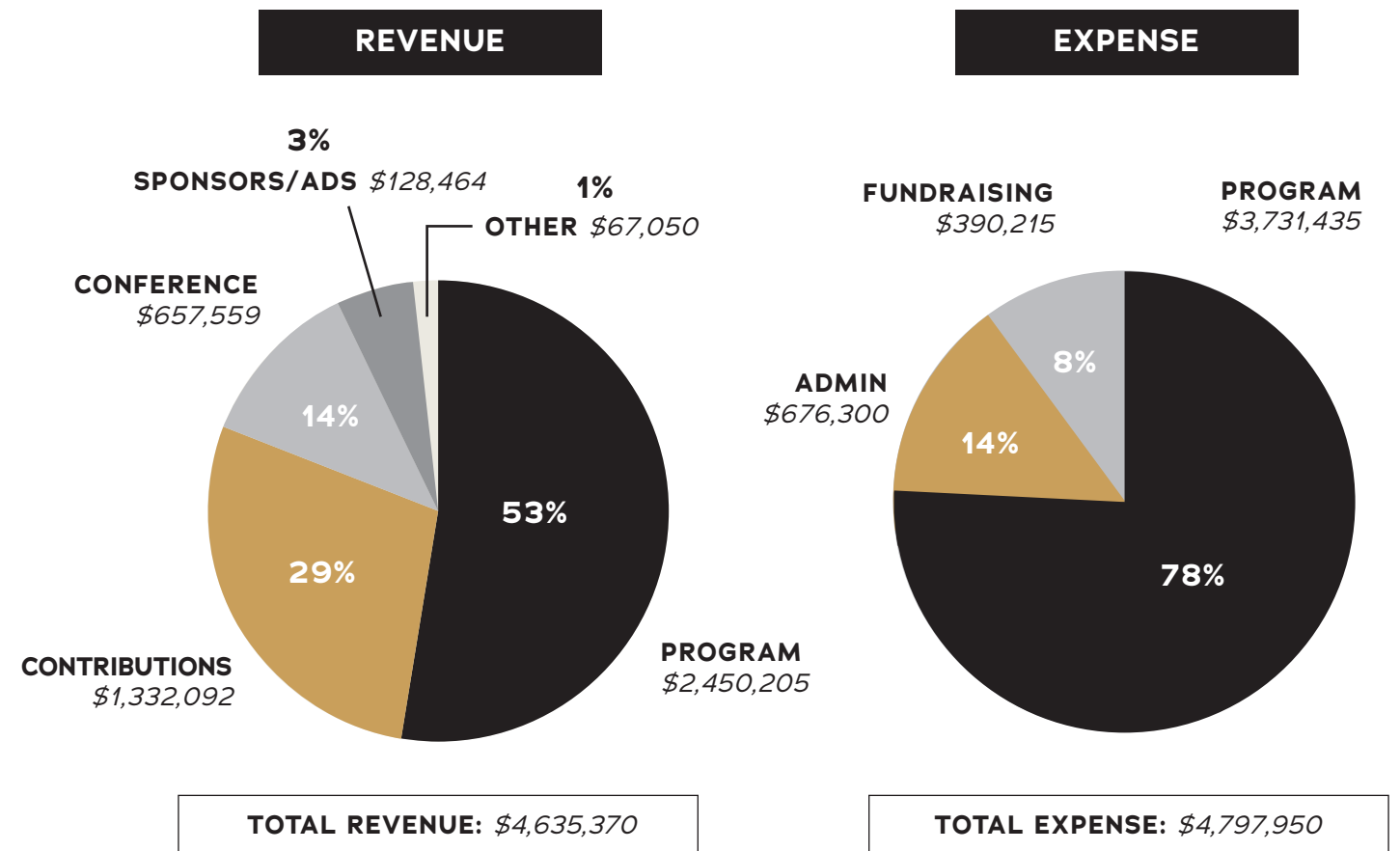
As a board, we covet your prayers and support as we boldly continue our mission to encourage and equip moms of young children to realize their potential as mothers, women and leaders, in relationship with Jesus and in partnership with the local church. We appreciate your added financial support during this capital campaign season to help us reach a broader universe of moms across the globe in new and important ways. Thank you for all that you have done and all that you will continue to do to support moms and their families through the ministry of MOPS.

In His Service,

Greg Bowlin, Chairman MOPS International Board of Directors

MOPS 2022-2023 FINANCIAL STEWARDSHIP

Your partnership makes it possible to spread the message of Jesus to moms, kids and families around the world. MOPS prayerfully, strategically and responsibly invests your gifts to maximize every dollar for significant Kingdom growth.



Visit mops.org/donate for more information on:

- Monthly giving
- One-time gifts
- Naming MOPS as a beneficiary in your will or investments
- Giving appreciated assets like stock



**MOPS International undergoes an annual audit conducted by an outside firm to ensure fiscal accountability and transparency.*



*Let each generation tell its children of your mighty acts;
let them proclaim your power.*

PSALM 145:4 NLT

MOPS BOARD MEMBERS

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Business Strategist

JEFFREY ASHER, MBA, TREASURER

Denver, CO
Banker

NICHOLE TAUTZ, VICE CHAIR

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Public Relations/Philanthropist

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Ministry Leader/Educator

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YVETTE MAHER

Colorado Springs, CO
Women's Ministries

KASE VUNILEVA, M.DIV, M.A.

Los Angeles, CA
Educator, Development Strategist

KEITH MCVANEY

Denver, CO
Urban Outreach



“For God did not send his Son into the world to condemn the world, but to save the world through him.”

JOHN 3:17, NIV



WE'D LOVE TO HEAR FROM YOU!

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JEANNIE BLACKMER, jblackmer@mops.org | **JANET CLARK**, jclark@mops.org